
DAMASCO EMAIL MARKETING POLICY

Damasco Ltd is a reputable company which supplies thousands of products into businesses and public-sector operations across the UK each week.

Although we do supply consumers, our products and services are particularly suited to businesses. From time to time we do email our existing business customers with offers and approach other businesses when we consider they may have legitimate interest in our promotions, products and services.

We comply entirely with the provisions of the General Data Protection Regulations [GDPR] and the Privacy and Electronic Regulations [PECR]. We only hold and process personal data where there exists clear legal basis to do so. We only send marketing emails to private individuals, sole traders and (non-limited liability) partnerships where this has been requested by positive (two stage) consent.

Our email campaigns are always targeted, purposeful and never random.

We do not buy, sell or exchange mailing lists with any other company and we will never do so.

We only email market to existing customers or our own self-generated mailing lists.

Every marketing email we send states clearly its origin and purpose and has a clear, genuine opt-out link in the footer. This link immediately adds your email address to our exclusion list. Our marketing emails are never sent to addresses that exist on our exclusion lists.

If you actively request subscription to our mailing lists we will send you a verification link so that nobody can subscribe you without your permission. To instantly unsubscribe in the future, you can simply click the opt out link at the bottom of any of our marketing emails.

We are an ethical, trustworthy and progressive company that is always pleased to take on comments and feedback so to improve our processes, standards and customer service. Please do not hesitate to email us if you are unhappy with our email marketing, believe we have made a mistake and/or would like to raise an issue with us. You can be assured that your email will receive prompt and full attention, you will receive a personal reply and we will certainly embrace your comments as important in further considerations of our marketing practices.

If you would prefer to speak to an individual to address any concerns and/or have email addresses added to our exclusion list without clicking a link please do not hesitate to call us on 0845 671 5549 or 01476 515930.